

## FOR IMMEDIATE RELEASE

### **New Life Family Services and Woodbury Options for Women Join Forces to Expand Support for Women and Families in the East Metro**

**Minneapolis/Woodbury, MN — September 2, 2025** — New Life Family Services, a Minnesota-based nonprofit dedicated to providing life-affirming pregnancy and family support, is pleased to announce the acquisition of Woodbury Options for Women, effective January 1, 2026. With this transition, Woodbury Options for Women will become the sixth First Care Center, New Life's network of pregnancy centers across Minnesota.

"Woodbury Options for Women is a strong, growing organization with deep ties in this community. They've built a trusted reputation for walking alongside women and families with compassion and care," said **Tammy Kocher, Executive Director of New Life Family Services**. "This isn't about stepping in to fix something; it's about coming together as two strong organizations to make an even greater impact".

"Woodbury Options for Women is deeply rooted in the East Metro community we love," said **Almeda Smith, Executive Director, Woodbury Options for Women**. "This partnership allows us to continue offering the care and services our clients trust, while expanding the resources available to them. We truly believe we can accomplish more together than we ever could alone."

Clients and patients at the new First Care Center in Woodbury will continue to receive the services they rely on, such as pregnancy testing, ultrasounds, and ongoing support. With this joining of strengths, the center will now also offer abortion pill reversal (APR), licensed adoption services, the Good Father program for dads, the Conquerors post-abortion recovery program, expanded parenting education and material support, and broader STI testing and treatment.

This partnership will also deepen connections with local churches, schools, and community organizations, furthering a shared mission to walk alongside individuals and families facing pregnancy decisions and parenting challenges with hope, practical help, and ongoing support.

As a part of the transition, Almeda Smith will move into the role of Vice President of Operations at New Life Family Services, where she will oversee operations across the organization. In her four years at Woodbury, Almeda led the organization through significant growth, expanding medical services, increasing fundraising, and strengthening community partnerships. Her proven leadership and operational expertise will play a critical role as New Life continues to grow its impact and serve more women and families throughout Minnesota.

For more information, please visit <https://woodburymissionpartners.com/nlfs/> or [www.nlfs.org/woodbury](http://www.nlfs.org/woodbury).

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## **About New Life Family Services**

New Life Family Services exists to share the love and compassion of Christ by walking alongside women, men, and families facing unplanned pregnancies and related challenges. Through six locations and three core program areas, New Life offers licensed adoption services, comprehensive pregnancy and parenting support, and Conquerors, an abortion recovery program for those seeking healing from a past abortion. By providing compassionate care and practical resources, New Life empowers individuals and families not only to choose life but helps them thrive. Learn more at [www.nlfs.org](http://www.nlfs.org).

## **About First Care**

First Care Centers are operated by New Life Family Services and serve as safe, compassionate places where women and men facing unplanned pregnancies can find hope, help, and support. With locations in Minneapolis (2), Richfield, Rochester, Saint Paul, and now Woodbury, First Care provides a wide range of services including pregnancy testing, ultrasounds, STI testing and treatment, abortion pill reversal, adoption services, parenting education, and post-abortion recovery. Learn more at [www.firstcaremn.org](http://www.firstcaremn.org).

## **About Woodbury Options for Women**

Woodbury Options for Women has served the East Metro community since 2009, offering compassionate, faith-based support to women and families navigating unplanned pregnancies. Services include pregnancy testing, limited ultrasounds, client Bible studies, and parenting resources. With a strong foundation of care and a trusted local presence,

Woodbury Options for Women has helped countless families find hope, practical help, and encouragement during critical times. Learn more at [www.woodburymissionpartners.com](http://www.woodburymissionpartners.com).